

Fresh Fiction Services

Fresh Access Inclusive: Viral Contest Management, Random Banner slots, inclusion in Books Not To Miss Newsletters, Enhanced Listing on Authors and Books pages as well as listing Author Website, Blogs, Contests, Social Media, and Follow Author service

Yearly Fresh Fiction Services Packages

Top Shelf*

\$3499

Fresh Access Inclusive. All package services included for one price for a year. PLUS: One **Author Spotlight**, six **eBlasts**, three **Featured Book** spots, and an **Advertising Showcase** for each release. Plus **rotation on top** of every FreshFiction.com page (one author photo, two book covers). Designed for authors with multiple book releases in a single year.

Fresh Fiction Bestseller*

\$2499

Fresh Access Inclusive. PLUS three **eBlasts** OR one **eBlast** campaign and three **Featured Books** and one **Spotlight**

Fresh Access Plus*

\$1999

Fresh Access Inclusive. PLUS one **eBlast**, two **Featured Book** spots

Fresh Access*

\$1299

Fresh Access Inclusive. PLUS all **Seasonal Contests** and one **Featured Book** spot

Authors To Watch*

\$799

Enhanced Listing on Authors and Books pages as well as listing Author Website, Blogs, Contests, Social Media, and Follow Author service

Monthly Fresh Fiction Services Packages

Top Shelf Monthly

\$999/m

Beginning the first day of the month. Receive one **eBlast**, one **Author Spotlight**, monthly **Advertising Showcase**, inclusion in Books Not to Miss Newsletter, and one monthly contest.

Fresh Access Basic includes **Monthly Contests**

\$159/m

****Add seven eBlasts to your term and save 20% off each eBlast when you purchase any package. You can use up to two per month during your package period.***

A la Carte

Fresh Fiction has several a la carte items we can use to customize a package just for you.

Email Marketing Campaign	\$999
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Three (3) exclusive Newsletter mailings within 21 days to Fresh Fiction's subscribers - one book or series

Front Page Takeover	\$999
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Full page pop-up that includes information about the book and/or author. For 24 hours only.

eBlast	\$499
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Exclusive Newsletter to Fresh Fiction newsletters subscribers

Advertising Showcase	\$277
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Best value for advertising: Website plus Newsletter Banners, includes six different sizes of banners on FreshFiction.com plus one week of banners in our daily newsletters during a single month.

Featured Book	\$159
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In the Featured Book rotation, book cover with tagline and link, limited to six per month. On every page at FreshFiction.com.

Books Not to Miss Promotion	\$159
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Feature your book in the Books Not to Miss Newsletter and on New Books This Week page on Fresh Fiction for the week of your release.

Podcast Sponsor	\$150
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We will promote your book with a live read 30-second pre-roll audio ad on an upcoming episode of our podcast. Each episode reaches approximately 1000 listeners. Discount available for multiple episode sponsorship.

Banner Advertising	\$99
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One Banner on Fresh Fiction for One Month

Banner Sizes - 120x600, 160x600, 300x250, 468x60, 728x90

Viral Contest Packages

Includes: Contest Page, widget for your site, social media graphics. Promotion in Newsletters, and our Social Media. Gamification to be added to your mailing list, follow/like social media, visit your site and daily entry. CSV file of entrants after conclusion.

Three contests package	\$327
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Two contests package	\$238
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Individual Contest package	\$129
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