



Fresh Fiction Services

Fresh Fiction Packages

All Fresh Access Packages Include: Contest Management, random banner rotations, inclusion in Books Not To Miss Newsletters, enhanced Listing on Authors and Books pages as well as listing author website, social media accounts, contests and book notification sign-up on Author Page

Top Shelf **\$2499**

Fresh Access Inclusive. All package services included for one price for a year. PLUS: Author Spotlights, two eBlasts. Plus rotation on top of every FreshFiction.com page (1 author photo, 2 book covers) and more. Designed for authors with multiple book releases in a single year.

Fresh Fiction Bestseller **\$1999**

Fresh Access Inclusive. Includes 2 eBlasts OR 1 eblast campaign and 3 **Featured Books** and 1 **Spotlight**

Fresh Access Plus **\$1499**

All Package Services PLUS 1 **eBlast**, 2 **Featured Book** spots for 1 year

Fresh Access All-inclusive Fresh Access package for 1 year **\$1099**

Fresh Access Monthly includes **Monthly Contests** **\$159/m**

Contest Packages

Fresh Fiction Contests Include: Contest Page, Thank You page, Promotion in Newsletters and on Social Media

Summer Blowout Pack Your Beach Tote, Christmas in July, Dog Days of August **\$349**

Autumn Special Halloween, Holiday, 12 Days of Christmas **\$349**

Winter Special Holiday, 12 Days of Christmas, Valentine **\$349**

Spring Special Valentine, Spring Fling **\$199**

Individual Contest **\$129**



A la Carte

Fresh Fiction has several a la carte items we use to customize a package just for you or you can purchase separately.

Email Marketing Campaign **\$999**

Three (3) exclusive emails (newsletters) within 14 days to Fresh Fiction subscribers for a single item.

eBlast **\$499**

Exclusive one-time mailing to Fresh Fiction subscribers

Advertising Showcase **\$277**

Best value for advertising: Website plus Newsletter Banners, includes Multiple Banners on FreshFiction.com plus 6 days of banners in our daily newsletters during a single month, Banners can be any combination of seven sizes

Featured Book **\$159**

In the Featured Book rotation, book cover with tagline and link, limited to six per month. On every page at FreshFiction.com

Spotlight **\$549**

Features your picture and book cover for one week above the fold on the front page and an inside page with no other advertising.

Banner Advertising **\$99**

One Banner on Fresh Fiction for One Month
Banner Sizes - 120x600, 160x600, 300x250, 468x60, 728x90, 120x240

Newsletter Banner Advertising **\$99**

One Banner in daily Fresh Pick newsletter for one week (or six days)
Banner Sizes - 200x300, 468x60, 120x240